











EMPLOYMENT: 8.022

WHAT RADFORD IS KNOWN FOR:



Not only is Radford University one of the most beautiful campuses in Virginia, but it's also an excellent education opportunity in the heart of the NRV. This award winning university is a cultural hub for the City of Radford and offers Bachelor's to Doctorate degree level programs.



The City of Radford's walkable main street makes locally-owned restaurants, bars, and shops easily accessible. Grab a coffee or see a show at the restored Radford theater. Catch good music and quality entertainment on the Crooked Road Trail (photo by Heather Bell) or through Radford's burgeoning arts scene.



As Radford's premier waterfront park, Bisset Park has it all. This beautiful park has courts, fields, and shelters for games and gatherings of any kind. Bring your own gear or rent from an on-site outfitters to get tubes, paddle boards, or anything else you might need to get out on the river.

MAJOR EMPLOYERS:











VIRGINIA'S NEW RIVER VALLEY

Virginia's New River Valley is an eclectic mix of interconnected small towns that each offer their own unique vibe and appeal. The region provides an abundance of cultural and social offerings due to the presence of three world-class universities, while retaining the charm and benefits of small town living. The NRV is home to a diverse and innovative business community with companies that range from high-tech startups to foreign-based corporations to specialty agribusiness. These organizations benefit from the collaborative spirit of our region and a loyal, highly-skilled, and educated workforce. The scenic beauty of the region also fosters a deep connection to nature, which is deepened by access to outdoor recreation and the preservation of our natural environment. It's clear why Virginia's New River Valley is "A Natural Fit."



POPULATION: In the NRV: **183,054** 1 hr. drive time: **641,286**



INTERNATIONAL COMPANIES:

In the NRV: **12** 1 hr. drive time: **45**



ANNUAL GRADUATES:

Virginia Tech: **6,400** Radford University: **2,400** New River Comm. College: **500**



EMPLOYMENT:

In the NRV: **76,800** 1 hr. drive time: **258,904**





Onward New River Valley is a regional economic development organization and the parent organization for the Virginia's New River Valley brand.

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