# www.NewRiverValleyVA.org/Our-Region/Montgomery-County-VA/ 11 Montgomery County, VA which includes the towns of Blacksburg

and Christiansburg, benefits from the energy of young professionals, cutting-edge technology companies, downtowns bustling with students, and the abundance of resources offered through Virginia Tech, the area's largest employer. The retail environment in the two towns provides a wide range of offerings, from unique boutique experiences to big box merchandise. Montgomery County, VA offers the benefits of a small urban community with easy access to outdoor recreation that provides unmatched beauty for any mountain lover.







Floyd

**POPULATION:** 100,313

**BACHELOR'S DEGREE OR HIGHER: 50%** 

**EMPLOYMENT:** 46.861

## WHAT MONTGOMERY COUNTY IS KNOWN FOR:



Located in Blacksburg, Virginia Tech is the Commonwealth's largest land grant university. This world-renowned institution boasts cutting-edge research opportunities for students and local businesses. Plus, it churns out a steady stream of talent for area employers. Virginia Tech's presence also helps cultivate an elevated arts, music, and festival



Due to lower operation costs and a higher quality of life in the NRV compared to other tech hubs, IT and digital creative flourishes in Montgomery County. Cultural, social, and outdoor opportunities abound making this a perfect location for talent. Home to Rackspace, FoxGuard Solutions, Venveo, and more, it's becoming quite a hub for tech companies.



Montgomery County has become a hot spot for shopping and dining. From big box retailers to unique boutique experiences, you can find what you need in Montgomery County. If you're looking for something to eat, enjoy one of the many local restaurants, wineries, or breweries that offer top-notch dining experiences for you, and your friends and family.

### MAJOR FMPI OYFRS:

























# VIRGINIA'S NEW RIVER VALLEY

Virginia's New River Valley is an eclectic mix of interconnected small towns that each offer their own unique vibe and appeal. The region provides an abundance of cultural and social offerings due to the presence of three world-class universities, while retaining the charm and benefits of small town living. The NRV is home to a diverse and innovative business community with companies that range from high-tech startups to foreign-based corporations to specialty agribusiness. These organizations benefit from the collaborative spirit of our region and a loyal, highly-skilled, and educated workforce. The scenic beauty of the region also fosters a deep connection to nature, which is deepened by access to outdoor recreation and the preservation of our natural environment. It's clear why Virginia's New River Valley is "A Natural Fit."



# **POPULATION:** In the NRV: **183,054** 1 hr. drive time: **641,286**



# INTERNATIONAL COMPANIES:

In the NRV: **12** 1 hr. drive time: **45** 



#### **ANNUAL GRADUATES:**

Virginia Tech: **6,400** Radford University: **2,400** New River Comm. College: **500** 



### EMPLOYMENT:

In the NRV: **76,800** 1 hr. drive time: **258,904** 





Onward New River Valley is a regional economic development organization and the parent organization for the Virginia's New River Valley brand.

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